



## PRESS RELEASE

**Please Contact:**  
**Rizki Permata Sari**  
**Marketing Communications Manager**  
**Phone: +62-21 380 5555 ext.72013**

### **The Euphoria of Chap Goh Mei at Hotel Borobudur Jakarta**

The term Chap Goh Mei comes from the Hokkien dialect which means the fifteenth night of the Chinese New Year. *Chap* means ten, *Goh* means five and *Mei* means night. It marks the final day of Chinese New Year celebration. The once a year event was also celebrated at Hotel Borobudur Jakarta on Friday, 2<sup>nd</sup> March 2018.

Not only on the D-day, the euphoria was there at the hotel since almost a month ago with *Little Chinatown Market* which was held on 7<sup>th</sup> February – 5<sup>th</sup> March 2018 on Bogor Cafe lobby area. It has the vibe of Chinatown with the explosive red color all over the corners. The market sold variety of foods, fashion and artworks, attracted many guests who passed by the location.

To complete the vibe of Chap Goh Mei, Hotel Borobudur Jakarta prepared Barongsai with five lions to entertain the guests with spectacular performance around the hotel. The performance began with the opening ceremony which people call as *Jamuan* in front of the giant Chinese coin decoration on lobby drop zone. The Barongsai then started to roam around the hotel to get the *angpao*, red envelope that contains money.

Moreover, Hotel Borobudur Jakarta was decorated with beautiful lanterns, Chinese gate, meihwa tree, giant Chinese coin, pagoda and photo booth. The guests took pictures with the Barongsai and decorations to commemorate the Chap Goh Mei celebration.

\*\*\*



**HOTEL BOROBUDUR**  
JAKARTA

*Hotel Borobudur Jakarta, the leading five star diamond hotel and 'Grand Old Lady of Hospitality' in Jakarta, features 695 guest rooms and suites as well as extensive meeting facilities, all set in 23 acres of landscaped tropical gardens. Located right in the heart of town, the hotel offers a wide selection of restaurants: Italian, Chinese, Japanese and International cuisine. Klub & Spa Borobudur is amongst the finest and best-equipped health club and spa in town.*